



OPEN CALL FOR

Exhibitions & Related Programming

Agenda

- Welcome & Introduction
- About Centro de Artes
- Call Information & Guidelines
- How to Apply
- Q&A

Centro de Artes

- **Mission Statement**

Centro de Artes is an institution dedicated to telling the story of the Latino experience in the U.S. with a focus on San Antonio and South Texas through local and regional art, history and culture, and dedicated to sharing the transnational experience of Latinos in the U.S.

- **Strategic Visioning Plan**

- **Centro de Artes Committee**

- Professional and/or active community participants associated with the advocacy, creation, education and exhibition of Latino arts and culture.

Centro de Artes Committee

- Yadhira Lozano, Chair
- Kathy Vargas
- Harvey Mireles
- Nick Peña
- Cristina Balli
- Adriana Gallego
- Jessica Sanchez Todd
- Ellen Riojas Clark, Ph.D.
- Sarah Gould, Ph.D.

Call Overview

- Call for Exhibitions & Related Programming
 - **Deadline: May 11, 2018, 5pm (CST)**
- Exhibitions selected will be on view starting in January 2019 – December 2020
 - Two to Four exhibitions may be selected per year
 - If your proposed exhibition requires specific dates, please indicate this in proposal narrative.
- Proposals should showcase local and regional art, history, and/or culture featuring San Antonio and/or regional Latino artists and/or art work.

Who can apply?

- **Curators**

- Individuals, Collaborations, or on behalf of an organization
- Cannot include themselves as an exhibiting artist in group show proposals
- Must not act as dealers for artists included in their proposal

- **Artists**

- Solo, Group Exhibitions
- Must indicate how you will establish an objective perspective in the interpretation of your art work
- Artist representatives cannot apply

Who can apply?

- **Arts agencies and/or non-profit organizations**
 - Mission or programming that focuses on Latino Arts & Culture
- Applicants can submit only one proposal per Open Call
 - Curator, artist, or representative of an organization.

Selection Criteria

- **50%** - Artistic Merit and Quality of Proposal
- **30%** - Experience and Qualifications
- **20%** - Suitability of the Exhibition/Program to the Facility

50% - Artistic Merit and Quality of Proposal

- Artistic merit and overall strength of the artist(s) and/or art work included in the proposed exhibition.
- The proposal appropriately conveys the respondent's concept.
- Proposed exhibition adheres to the Centro de Artes mission statement/strategic plan and its commitment to telling the story of the Latino experience.
- For individual artist submissions: Artist has provided sufficient information regarding their ability to present an objective perspective of their work.

30% - Experience and Qualifications

- Respondent has an established track record of successful exhibitions/programs, or demonstrates (through education, training, and/or experience) the ability to successfully present a professional exhibition/program at Centro de Artes.
- For individual artist submissions: Artist has at least five years' experience and/or specialized art training, such as a degree or certificate, as well as a professional portfolio that includes publicly displayed works.
- Respondent demonstrates knowledge of Latino culture and history, specifically as it relates to the Centro de Artes Mission.

20% - Suitability of the Exhibition/Program to the Facility

- Proposal is feasible and has the ability to meet city and facility requirements, including schedule, space/architectural limitations, and budget constraints.
- Exhibition/programming content is appropriate for general audiences.

Selection Process

- Evaluation Committee will review all qualifying proposals
 - Incomplete and Duplicate Proposals will be disqualified.
- Recommendations will be presented to the Centro de Artes Committee
- Centro de Artes Committee will meet and make all final selections
- Throughout the application and selection process, applicants should not contact any member of the Centro de Artes committee to discuss their application.

Submission Requirements

- Online Application
- Proposal Narrative
- Budget
- Resume / CV
- Work Samples

Proposal Narrative

- **Describe the concept of your proposed exhibition/programming**
 - 600 word limit
 - How does your exhibition align with the Centro de Artes Mission & Strategic Plan?
 - Clearly communicate your concept/idea and plan for the space
 - Include information about any preferred dates in your narrative
 - Exhibition History
 - Proposed Public Programming

Budget

- **Up to \$50,000 available to cover all exhibition expenses**
 - \$30,000 expenses are paid by City directly
 - \$20,000 available for remaining expenses, should be submitted in your budget.
- **Submit a proposed budget that includes all anticipated expenses**
 - List any additional funding sources
 - Use the Budget template or create your own
 - Ensure it balances at the end, income = expenses
 - Provide descriptions/explanations
- Click [HERE](#) to view a sample budget.

Resume / CV

- **Submit resume for lead curator, solo artist, main contact**
 - Do not submit resumes for individual artists in group shows
- **Resources**
 - **College Art Association** – Publishes professional practices for the fields of art and art history
 - Guidelines for writing Resume and Curriculum Vitae for Artists, Art Historian, and Museum Professionals
 - www.collegeart.org/standards-and-guidelines/guidelines
 - **GYST** – Free Professional Practices material for artists
 - Articles about writing proposals, curating, resume/cv writing
 - <https://www.gyst-ink.com/professional-practices-for-artists/>

Work Samples

- **Include 10 – 20 images, video, and/or audio files of work that will be included in the exhibition.**
 - Required Info:
 - Title (60 Character limit)
 - Artist Name (Option to include 2 collaborators)
 - Year Completed
 - Dimensions (Height, Width, Depth)
 - Description (255 Character limit)
 - Medium
 - Special Considerations
 - Other Descriptive info
 - 30 mb file limit
 - Jpeg, jpg, MP3, WAV, AIF, WMA, MP4, MOV, MPG, MPEG, MXF, WMV, XLS, DOC, PDF

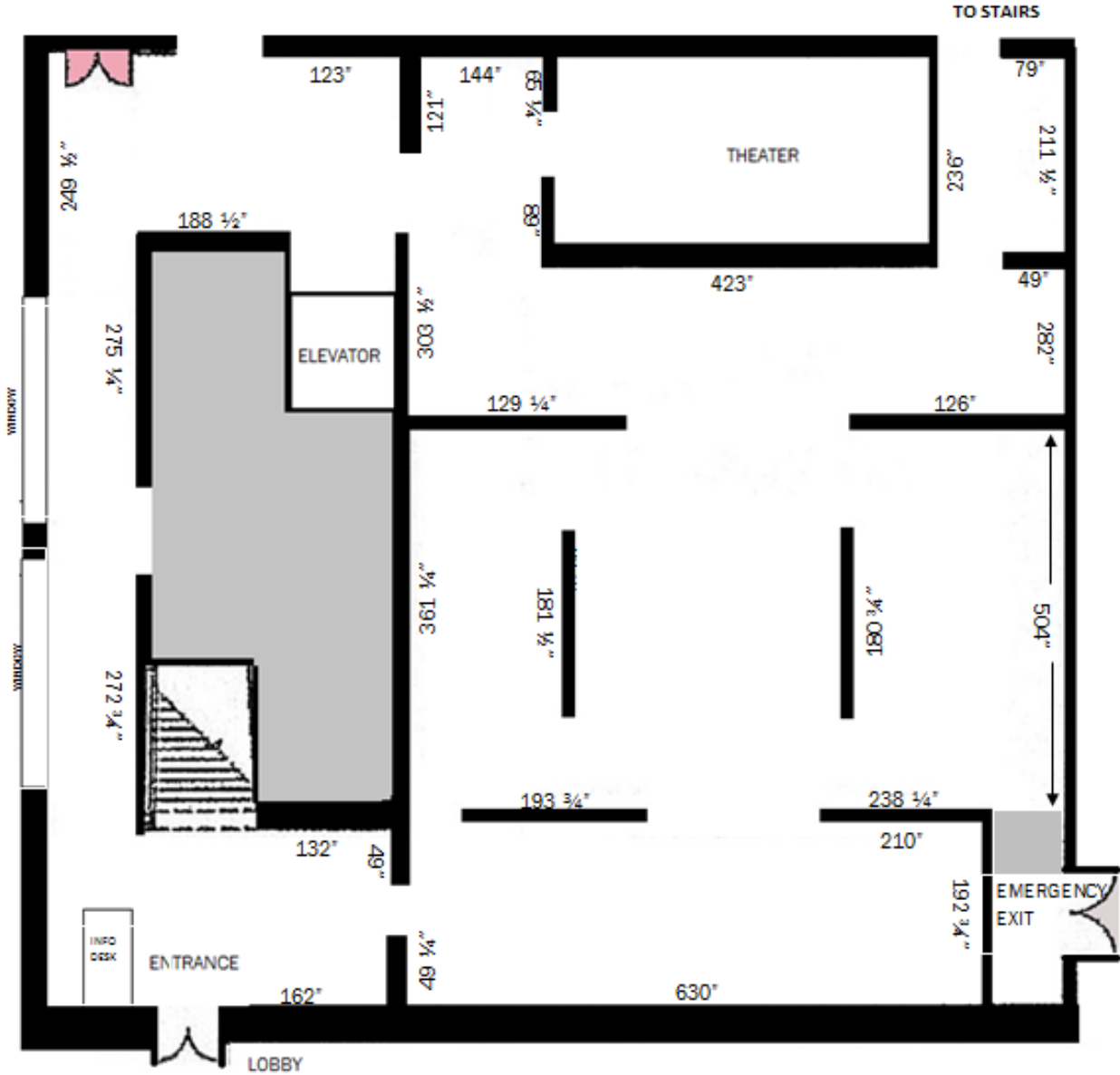
Types of Work Samples

- Photos of Art Work/Objects
 - Completed Work
 - Similar work by proposed artists
 - Details and/or Install shots
- Preliminary Sketches, Drawings, Concepts
- Exhibition Layout/Plan, Mock Up
- Photos/Video of Previous Installations of Proposed Exhibition
- Include at least one example of artwork from each proposed artist.

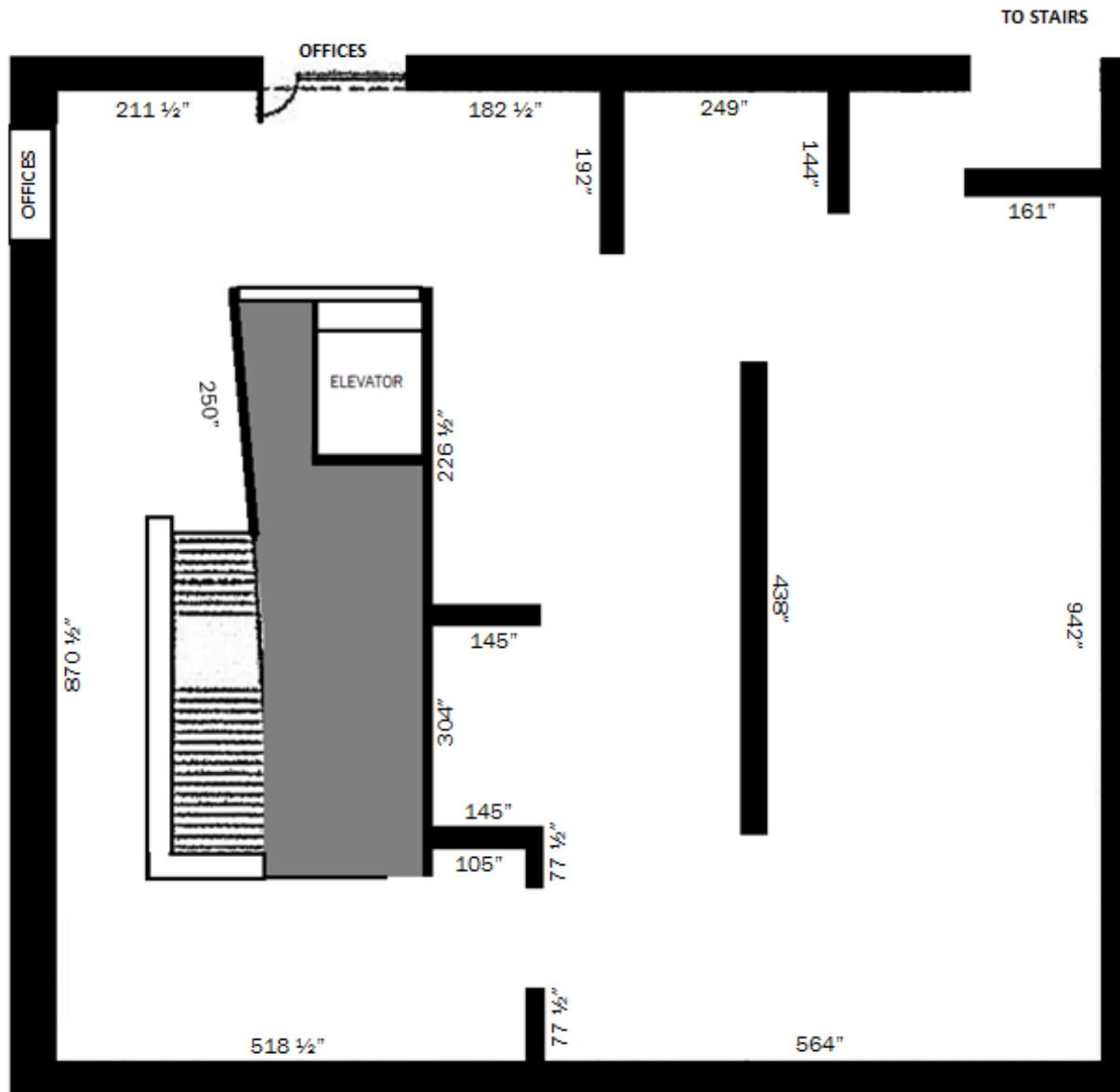
Centro de Artes Galleries

- Can propose exhibition for 1st floor gallery, 2nd floor gallery, or both floors
- If you are considering painting the walls any color other than white for exhibition design purposes, include this in your proposal narrative.
- No other modifications will be allowed.

FIRST FLOOR GALLERY



SECOND FLOOR GALLERY



Past Exhibitions



From *A Woman's Place Is...*

Past Exhibitions



From *A Woman's Place Is...*

Past Exhibitions



From *Icons & Symbols of the Borderland*

How to Apply

- All applications must be submitted online
 - <https://sanantonio.gosmart.org>
 - **Deadline to Apply: May 11, 2018, 5pm CST**
- Complete only one application per category (curator, artist, organization)
- Ensure all required information and support documents are included before submitting your application
 - **Incomplete applications will be disqualified**

Questions

- **Q & A**
- **Online Resources**
 - www.getcreativesanantonio.com
 - Centro de Artes, Call for Exhibitions Tab
 - FAQ Document, Budget Template & Sample, Floor Plan & Photos, Online Application Tutorial
- **Contact Me**
 - Stephanie Torres
 - Sr. Exhibitions Analyst, City of San Antonio
 - stephanie.torres@sanantonio.gov