

**I. Purpose of the Public Art Strategy and Plan**

Update the public art program with input from the community and art professionals to develop recommendations that will serve to expand the programmatic vision and develop strategies for its implementation using the city's one percent for art funding policy.

**II. Vision**

We open the landscape to diverse voices and narratives to create engaging public art.

**III. Mission**

To manage public art projects and programs that express the vibrancy and diversity of our community through art and place-making for the City of San Antonio.

**IV. Guiding Principles**

- Activate public art in downtown as well as all ten council districts
- Create a lasting signature that looks towards the future
- Prioritize community engagement, access and participation
- Assure quality in artworks by adding rigor to the approval process, professional management, and stewardship of the art collection
- Do utilize the Pre-Qualified list of artists and art services to promote San Antonio artist community and offer training for emerging artists, but do not be limited by the prequalified list

**V. Project Planning / Site Selection**

**Sites will be selected through our project matrix:** Does the project have funding? Does it have leadership and community support? Is the project located in a suitable location? Does the Department have the project management capacity to deliver?

Planning Criteria

- Supports strategic focus areas: downtown, SA river and creeks, neighborhood parks, greenway trails, cultural districts, and comprehensive planning areas
- Increases connectivity within the community and citywide
- Advances equity
- Leverages funds and partnerships
- Impact is transformative for community or built-environment
- Holds community interest, engagement and support
- Meets feasibility requirements: budgets, schedules, partners and clients, leadership support, operational and maintenance viability, and project management capacity

**VI. Public Art Process**

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**VII. Artist Selection**

Artist selections and new art commissions and/or acquisitions will follow best practices for public art administration, including, but not limited to, using the City’s pre-qualified list of artists.

**Curatorial Guidelines**

- **Connective:** Connects to environment, sense of time, communities and individuals.
- **Artist-Driven:** Elevates the role and vision of artists, allowing artists to lead interesting and interdisciplinary projects.
- **Accessible:** Physically and conceptually accessible to a wide audience.
- **Dynamic:** Offers variety and changing experiences, such as stimulating, playful or contemplative.
- **Innovative:** Embraces experimentation and extending expectations of public art.
- **Experiential:** Engages the senses, heightening awareness of space, time and social context.

**VIII. Pre-Qualified List**

The Department of Arts & Culture has issued an open call annually for artists since 2012 to create a pre-qualified list of public art professionals to be available for selection by the San Antonio Arts Commission and/or contracting and payment through the Department of Arts & Culture. The Department of Arts & Culture evaluates the submitted qualifications of public artists and public art support service providers

and recommends a list of public art professionals for approval by the San Antonio Arts Commission and its Public Art subcommittee.

The Department then requests City Council to approve the pre-qualified list of public art professionals whose services may be used to implement public art projects established by the public art plan in an amount not-to-exceed the eligible allocation. Through this process, the department may contract with the artists for design services, selection, acquisition, fabrication, installation, conservation, and display of artworks. Inclusion in the pre-qualified list does not guarantee a contracting opportunity. Final selections for projects are a result of close coordination with City departments, community members, local art professionals, the Public Art Committee and the San Antonio Arts Commission. Final artist selections for specific projects are reviewed and approved by the San Antonio Arts Commission.

#### **IX. Artist Selection Process for Specific Projects**

- Staff reviews Pre-Qualified List for eligible artists
- Project-specific Panels evaluate artists for project selections  
Project-specific Panels consist of at least:
  - 1 Arts Commissioner
  - 1 Community Member
  - 1 Curatorial Expert
- Public Art Committee recommends final artist selections
- San Antonio Arts Commission approves final artist selection for projects
- Department negotiates contract with selected artist and manages project/contract

#### **X. Public Art Plan for the 2017-2022 Bond Program**

Located at the 1968 extension of the River Walk (river and street level) between Market and Commerce Streets bordered to the west by S. Alamo Street, the **River Walk Public Art Garden** will create a home for public art in downtown San Antonio, transforming an underutilized area in the heart of downtown into a destination contemporary art space that connects to cultural institutions and communities city-wide. Like a museum, art at the **River Walk Public Art Garden** will be developed through the public art commission process that includes permanent artworks and outdoor galleries for displays of public art.

Permanent site-specific **Neighborhood Art** works will be developed citywide (including all city council districts) to represent the unique character and broad diversity of San Antonio's neighborhood. Each project is funded with a pooled public art allocation to ensure that all projects will be substantial and character defining.

**Neighborhood Art** projects will be featured at the **River Walk Public Art Garden** in order to showcase the diverse voices and narratives of San Antonio's surrounding neighborhoods at our downtown core. By featuring these **Neighborhood Art** works on the Riverwalk, we improve our connectivity and outreach throughout our city, sharing our culture, heritage and charm at the **River Walk Public Art Garden**.

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2017 Bond, Prop 1 - Streets			
Project Number	Funding Program	Project Name	Budget
23-01621	2017 Bonds, Prop 1 - Streets	Labor Plaza	\$ 900,000.00
23-01621	2017 Bonds, Prop 1 - Streets	Neighborhood Art Infrastructure	\$ 600,000.00
23-01621	2017 Bonds, Prop 1 - Streets	South Alamo Street Bridge	\$ 650,000.00
23-01621	2017 Bonds, Prop 1 - Streets	Market Street Lawn	\$ 650,000.00
		<b>River Walk Public Art Garden</b>	<b>\$ 2,800,000.00</b>
23-01621	2017 Bonds, Prop 1 - Streets	D1 Pedestrian Mobility	\$ 300,000.00
		<b>D1 Mobility</b>	<b>\$ 300,000.00</b>
23-01621	2017 Bonds, Prop 1 - Streets	Enrique M. Barrera Parkway	\$ 350,000.00
		<b>Enrique Barrera</b>	<b>\$ 350,000.00</b>
23-01621	2017 Bonds, Prop 1 - Streets	Wildlife Viewing Area 1	\$ 199,500.00
23-01621	2017 Bonds, Prop 1 - Streets	Wildlife Viewing Area 2	\$ 199,500.00
		<b>Hardberger Park</b>	<b>\$ 399,000.00</b>
23-01621	2017 Bonds, Prop 1 - Streets	D4 Pedestrian Mobility	\$ 300,000.00
		<b>D4 Mobility</b>	<b>\$ 300,000.00</b>
23-01621	2017 Bonds, Prop 1 - Streets	World Heritage Trail	\$ 300,000.00
		<b>D3 Mobility</b>	<b>\$ 300,000.00</b>
		<b>Total 2017 Bond, Prop 1 - Streets</b>	<b>\$ 4,449,000.00</b>
2017 Bond, Prop 2 - Drainage			
Project Number	Funding Program	Project Name	Budget
23-01640	2017 Bonds, Prop 2 - Drainage	Creek Bridge Connection	\$ 200,000.00

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23-01640	2017 Bonds, Prop 2 - Drainage	Zona Cultural Connection	\$ 200,000.00
23-01640	2017 Bonds, Prop 2 - Drainage	W. Commerce Connection	\$ 200,000.00
23-01640	2017 Bonds, Prop 2 - Drainage	Market/Dolorosa/Buena Vista Connection	\$ 200,000.00
23-01640	2017 Bonds, Prop 2 - Drainage	Guadalupe Connection	\$ 200,000.00
		<b>San Pedro Creek</b>	<b>\$ 1,000,000.00</b>
23-01640	2017 Bonds, Prop 2 - Drainage	Seeling Channel Area	\$ 389,000.00
		<b>Seeling Channel</b>	<b>\$ 389,000.00</b>
		<b>Total 2017 Bond, Prop 2 - Drainage</b>	<b>\$ 1,389,000.00</b>
<b>2017 Bond, Prop 3 - Art Parks</b>			
<b>Project Number</b>	<b>Funding Program</b>	<b>Project Name</b>	<b>Budget</b>
23-01719	2017 Bonds, Prop 3 - Art Parks	Site Infrastructure	\$ 500,000.00
23-01719	2017 Bonds, Prop 3 - Art Parks	Stargazer at the Heart	\$ 500,000.00
23-01719	2017 Bonds, Prop 3 - Art Parks	Peaks Park	\$ 272,000.00
		<b>River Walk Public Art Garden</b>	<b>\$ 1,272,000.00</b>
23-01719	2017 Bonds, Prop 3 - Art Parks	Comanche Lookout Park	\$ 300,000.00
		<b>Comanche Lookout Park</b>	<b>\$ 300,000.00</b>
23-01719	2017 Bonds, Prop 3 - Art Parks	District 9 Senior Center	\$ 150,000.00
		<b>District 9 Senior Center</b>	<b>\$ 150,000.00</b>
23-01719	2017 Bonds, Prop 3 - Art Parks	MLK Park	\$ 150,000.00
		<b>MLK Park</b>	<b>\$ 150,000.00</b>
		<b>Total 2017 Bond, Prop 3 - Art Parks</b>	<b>\$ 1,872,000.00</b>

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<b>2017 Bond, Prop 4 - Library &amp; Culture</b>			
<b>Project Number</b>	<b>Funding Program</b>	<b>Project Name</b>	<b>Budget</b>
23-01732	2017 Bonds, Prop 4 - Library & Culture	Greater Love Community Center	\$ 120,000.00
23-01732	2017 Bonds, Prop 4 - Library & Culture	ZerNona Black Community Center	\$ 120,000.00
<b>Total Bond, Prop 4 - Library &amp; Culture</b>			<b>\$ 240,000.00</b>
<b>2017 Bond, Prop 5 - Public Safety</b>			
<b>Project Number</b>	<b>Funding Program</b>	<b>Project Name</b>	<b>Budget</b>
23-01737	2017 Bonds, Prop 5 - Public Safety	SAPD Substation & Park Police HQ	\$ 244,000.00
23-01737	2017 Bonds, Prop 5 - Public Safety	Tezel Road City Facility	\$ 100,000.00
<b>Total Bond, Prop 5 - Public Safety</b>			<b>\$ 344,000.00</b>