

# City Council District 6 Public Art Sculpture Opportunity



CITY OF SAN ANTONIO  
DEPARTMENT OF  
ARTS & CULTURE

**Date of Final Report:** November 23, 2020

**Arts & Culture Project Manager:** Jordyn Patrias

**Project Location:** South West 37<sup>th</sup> Street and Enrique Barrera Parkway

**Funding source:** 2017-2020 Bond Program

**Public Works Scope:** Improve Enrique M. Barrera Parkway corridor with street, drainage and sidewalk improvements as appropriate and within available funding.

**Public Works Timeline:** Construction completion—November 2021

**Public Works Contact:** Matt Ginn, Capital Projects Officer—[matt.ginn@sanantonio.gov](mailto:matt.ginn@sanantonio.gov)

**Goal of Engagement:** Identify what theme the community would like the public art sculpture to have.

**Marketing Strategy:** The Department of Arts & Culture contracted with arts agency, Urban 15 for project outreach. Urban-15 utilized social media and an email newsletter to promote the event. Social media included simultaneous posts on Facebook, Instagram, and Twitter feeds and story posts and re-shares. 500 Door Hangers were distributed to 325 homes, 45 business, and 100 at various restaurants and stores. Department outreach also included stakeholder engagement, requesting that they share the event with their constituents.

**Target Audience:** Zip codes located within District 6 and the broader San Antonio community.



**Survey Dates:** September 16, 2020-November 6, 2020

**Meeting Date:** October 27, 2020

**Total responses:** 39

**Email & Virtual feedback:** Attendees expressed the following:

- Interest in having a sizeable sculpture that's scale was appropriate for the location.
- Interest in music, hot rod culture, and memorializing Vietnam veterans, as themes
- Interest in a potential functional bus stop with public art

**Summary of Findings:** The D6 public art sculpture should

- Honor Old HWY 90's musical heritage and the history and significance of the area
- Include community involvement and participation

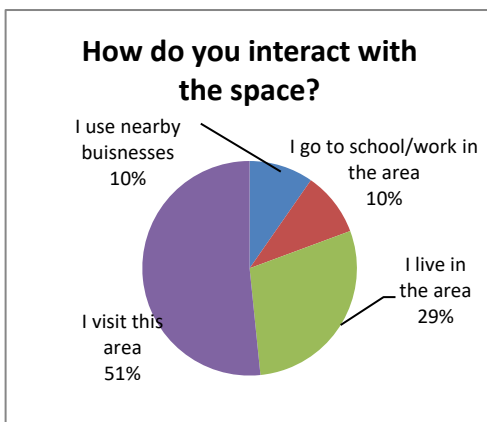
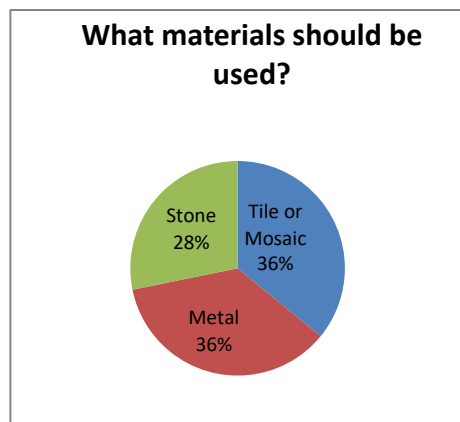
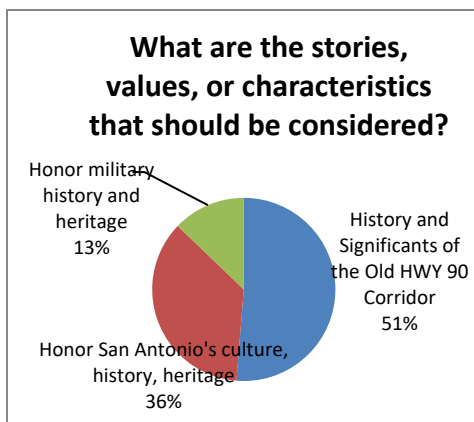
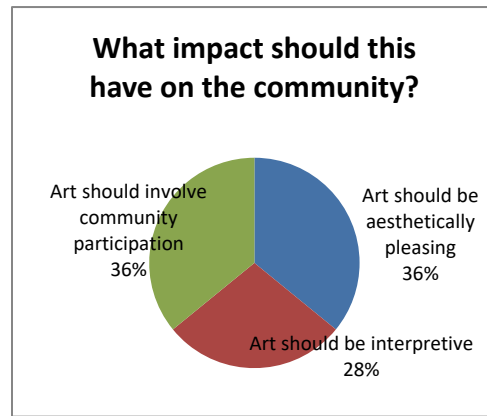
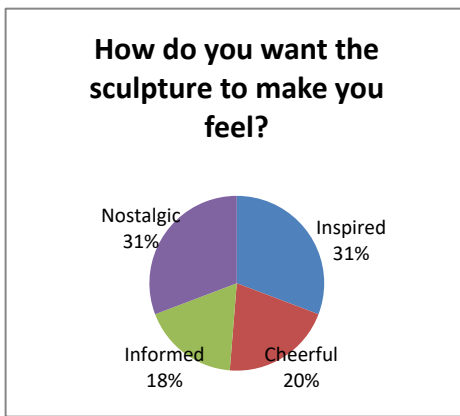
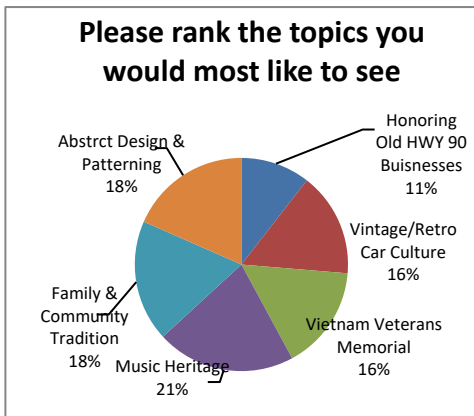
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- Be nostalgic and inspiring

## Evidence:



## Next Steps:

Milestone	Completion Date
Public Works Department (PW) Begins Construction	November 2020
Design Development Complete	August 2021
PW Construction Complete	November 2021
Fabrication	November/ December 2021
Installation/Dedication	December 2021