

City Tower Community Engagement Report (District 1)



CITY OF SAN ANTONIO
DEPARTMENT OF
ARTS & CULTURE

Date of Final Report: December 2, 2020

Arts & Culture Project Manager: Bianca Alvarez

Project Location: City Tower, 100 West Houston Street, San Antonio, Texas, 78205

Public Works Department Contact: Carol Warkoczewski, Carol.Warkoczewski@sanantonio.gov

Goal of Engagement: Identify a theme for public art at City Tower

Marketing Strategy: The Department of Arts & Culture utilized social media and an emailed newsletter to promote the online survey to all City of San Antonio employees. Social media outreach included posts on Facebook, Instagram, and Twitter feeds.

Target Audience: City of San Antonio employees and the broader San Antonio community



Survey Dates: August 13-October 31, 2020

Total responses: 641

Email & Virtual feedback:

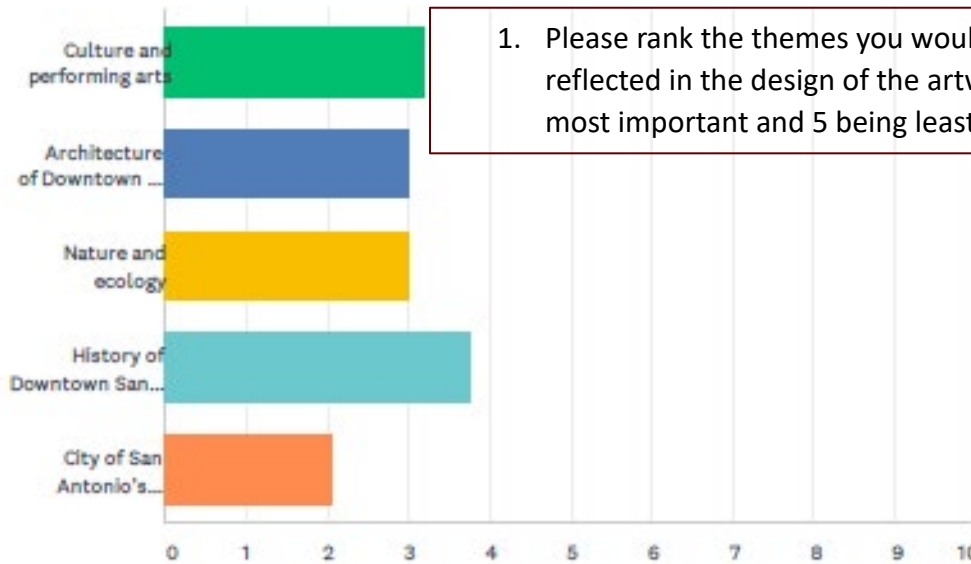
- Transforming COSA data into a Data Visualization that is engaging visual pieces but when you get closer the viewer realizes they represent data related to what COSA does
- I think the art of the city tower should be all the great things our departments do. Why not have floor with art about Animals Services, another floor on the Aviation Dept, another floor on solid waste?

Summary of Findings:

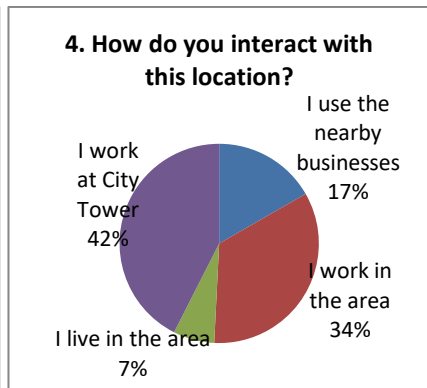
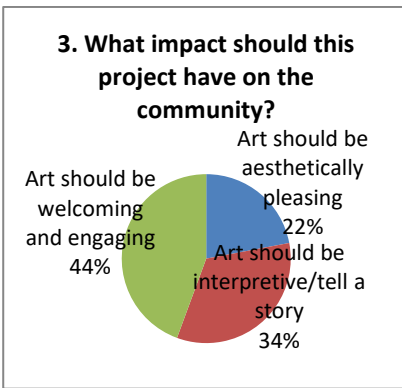
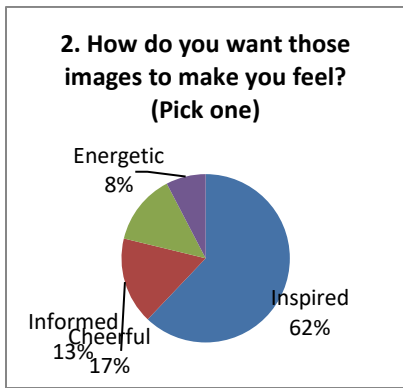
- The public wishes to see the theme of the History of Downtown San Antonio reflected in the artwork. It should be inspiring, welcoming, and engaging. 76% of survey participants either work in the area or at City Tower. So, the project should also speak to the history of the City of San Antonio as an organization, located in downtown.



Evidence:



1. Please rank the themes you would like to see reflected in the design of the artwork? (1 being most important and 5 being least important)



Next Steps:

Milestone	Completion Date
Community Engagement	Fall 2020
Design Phase	Spring 2021
Fabrication Phase	Summer 2021
Installation	Summer 2021
Dedication	Fall 2021