



SAN ANTONIO

Department of Arts & Culture

Funding Guidelines Review

January 6th, 2018



FUNDING TEAM'S COMMUNICATION

- CMR's are due Wednesday, January 10. Please populate your CMR through www/https://sanantonio.gosmart.org
- Your Invoice for the next disbursement is due January 10. Please upload your Invoice at www/https://sanantonio.gosmart.org
- If you have expenses to report to-date, upload a Detailed list of Expenditures through www/https://sanantonio.gosmart.org
- If you have no expenses to-date, you are not required to upload a Detailed List of Expenditures until the final CMR and Invoice which are due at contract close-out
- You will be assigned a log-in and password to sanantonio.gosmart.org by tomorrow. Once logged in, you can change your password.
- The CMR will be live and accessible on Monday, January 8. We will issue a separate password to access the CMR.
- If you have any questions or experience any challenges, please contact your Contract Officer.
- A copy of these Workshop presentations can be accessed through the Department of Arts & Culture website at: <http://getcreativesanantonio.com/CulTUArt#234932902-resources>



AGENDA

CHANGES
EQUITY SUPPORT
EQUITY CATEGORIES
BASE OPERATIONAL SUPPORT



FUNDING GUIDELINES

Changes

- A. Half of all funding will go to Equity Support, Festivals, Regranting, and the remaining half to Base operational Support
- B. All funding will be for a 3 year period
- C. Organization in operational existence 3 years
- D. Require Collaboration
- E. Require policies for the payment of Professional Artists for their work
- F. Require board diversity or a plan to achieve within 3 years



EQUITY SUPPORT

CATEGORIES

Cultural Specific

Cultural Preservation

Capacity Building

- **Cultural specific** support is intended to provide funding for organizations whose specific mission includes promoting and enhancing the identity and character of a specific cultural community and/or cultural heritage
- **Cultural preservation** funding is to preserve, protect and educate others on the unique cultural value and character of a particular (or multiple) cultural communities and/or cultural heritages of the City of San Antonio
- **Capacity building** is to assist arts organizations with administrative capacity, technical knowledge, marketing and marketing plans, strategic plans and other development to perform effectively, efficiently and the ability to sustain this performance over a period



EQUITY CATEGORIES

A. Cultural Specific – *This is Mission specific of organizations, where Arts and cultural strategies help to reveal and enhance the identity, the unique meaning, value and character of the physical and social form of a community.*

To receive these funds each organization must show with the criteria below, programmatic excellence, artistic value and public value;

1. Cultural Specific Organizations must have a mission to promote, enhance or preserve a specific culture which must be specifically stated in the organization's Mission Statement;
2. Enhancing the identity, the unique cultural value and character of the community which reflects the spectrum of social values within and around the community;
3. Engaging Audience in art and cultural activities that reflect the cultural practices/heritage and traditions of the community;
4. Having an outcome of genuine experience and demonstration of beliefs and values and depicts the accurate details of everyday life and language for a specific cultural group of San Antonio.



EQUITY CATEGORY – CULTURAL PRESERVATION



B. Cultural Preservation - People and its cultures are becoming homogenous, we lose the value of having so many diverse voices and experiences available to learn from. In short, we lose cultural preservation, so this category is about how an organization can preserve San Antonio's unique cultures and heritages.

Again, to receive these funds each organization must show with the criteria below, programmatic excellence, artistic value and public value and should describe how their program accomplishes the following;

1. Develops and Implements strategies that lead to the City's preservation of heritage and cultural vitality;
2. Enhancing the identity, the unique cultural value and character of the community which reflects the spectrum of social values within and around the community;
3. Engaging Audience in art and cultural activities that reflect the cultural practices/heritage and traditions of the community;
4. Innovative ideas that widen arts and cultural participation, particularly among diverse and underserved communities;
5. Having an outcome of genuine experience and demonstration of beliefs and values and depicts the accurate details of everyday life and language for a specific cultural group of San Antonio.



EQUITY CATEGORY – CAPACITY BUILDING



C. Capacity Building - *Capacity building is a process of strengthening the abilities of arts organizations, and systems to perform core functions sustainably, and to continue to improve and develop over time.*

Only organizations whose annual operating budget is less than \$3,000,000 are eligible for this category of funding.

Capacity building should be driven by clearly defined objectives that state what the initiative/assistance is intended to achieve and how it will accomplish its objectives in the context, to receive funds in this category.

1. Demonstrate the need of putting a Strategic plan in place with goals and objectives to drive an organizations success;
2. Show the need for Marketing assistance and how it will enhance event attendance and volunteerism. Assistance with marketing can be managed in many ways please highlight marketing needs whether it be the development plan, communication and collateral for events and/or development for a website;
3. Having the right technology infrastructure allows organizations to be more productive and protects your data, what do you need to develop and maintain of your technology infrastructure, intranet, board of director's portal, and database to be more productive;
4. Assistance with Implementation of policies, procedures, regulations and incentives that support and enhance the organization's identity;
5. Board development and/or training.



BASE OPERATIONAL & EQUITY SUPPORT FUNDING



ORGANIZATION SIZE (Operating Expenses)	BASE SUPPORT	CULTURAL SPECIFIC*	CULTURAL PRESERVATION*	CAPACITY BUILDING*
Up to \$999,999	20%	10%	10%	10%
Between \$1,000,000 and \$1,499,999	15%	*\$50,000	*\$50,000	*\$50,000
Between \$1,500,000 and \$2,499,999	10%	*\$50,000	*\$50,000	*\$50,000
Between \$2,500,000 and \$3,999,999	5%	*\$50,000	*\$50,000	*\$50,000
Between \$4,000,000 and \$9,999,999	2%	*\$50,000	*\$50,000	*\$50,000
Operating Expenses over \$10,000,000	Not Eligible	Not Eligible	Not Eligible	Not Eligible

*Note 1: All equity awards will be limited to a maximum of 10% of agency operating expenses shown on 990 filing OR \$50,000;

*Note 2: This was a change from what was shown on 1/4/2018, to eliminate any confusion.