

San Antonio Arts Commission

Agenda 11/21/17

1. Call to Order/Roll Call
2. Approval of Minutes – October 17, 2017
3. Presentation of the following briefings:
 - a. Cul-TU-Art Plan Update
4. Presentation of the following action items:
 - a. Approval of Cul-TU-Art Vision, Guiding Principles, Statement on Cultural Equity
5. Citizens to be heard
6. Announcements and Reports
7. Adjourned

Item 3.a.

Presented by
Debbie Racca-Sittre,
**Director Department of
Arts & Culture**

November 21, 2017



CulTÚArt

The Future of San Antonio Arts
& Culture is in **YOUR** hands!

Update

Cul-TÚ-Art Plan



- A coordinated planning document that identifies strategies for 6 focus areas:



October 2016 - Film
February 2017 - Centro de Artes



January 2018 - Art Funding Guidelines
January 2018 - Public Art



June 2018 – Downtown Cultural Plan
June 2018 – Music





Planning Structure

San Antonio Arts Commission
(Steering Committee)

Community & Stakeholders

Arts Agencies

Artists

Greater SA
Community

Cul-TÚ-Art : Art Funding & Public Art Strategies Process



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Data
Collection

- **Cultural Mapping** – Interactive Map of Art Assets
- **Benchmarking** other cities and funders
- **Survey** – Distributed 10/13-11/3 to three groups: residents, visitors & art patrons

Work
Sessions

- **Visioning** - 10/11 at kickoff luncheon & 10/17 with San Antonio Arts Commission
- **Community Meetings** in all 10 Council Districts
- **Stakeholder meetings** – Art Agencies; Artists; West Side Arts Coalition

Approval

- **New Funding Guidelines & Public Art Strategy**
- SA Arts Commission & Arts, Culture & Heritage Committee 12/19/17
- City Council Adoption 1/18/18





Transparency

- **Cul-TÚ-Art Webpage** located at www.getcreativesanantonio.com
- Meetings Schedule
- Resources List
- Survey Results – to be posted 11/22/17
- Interactive map of arts assets – to be posted 11/22/17
- All Draft documents



Community Meetings



District	Date	Event/Meeting	Facilitator/Host
3	10/21/17	Mission Marquee Movie Night	District 3 City Councilwoman Rebecca Viagran/World Heritage Office
6	10/23/17	City Council District 6 Town Hall Meeting	District 6 City Councilman Greg Brockhouse
9	11/5/17	City Council District 9 Self-dense class	District 9 City Councilman John Courage
2	11/9/17	District 2 Northeast Field Office Opening	District 2 City Councilman Cruz Shaw
1	11/15/17	SA Tomorrow - MidTown Community Workshop	Department of Planning & Community Development
6	11/16/17	SA Tomorrow - West Side Community Workshop	Department of Planning & Community Development
8	11/16/17	District 8 Field Office Opening	District 8 City Councilman Manny Pelaez
3	11/18/17	SA Tomorrow – Brooks Area Community Workshop	Department of Planning & Community Development
10	11/18/17	Accessibility Fest	disABILITYsa at Toyota Field (D10)
4	11/19/17	Surclovía	District 4 City Councilman Rey Saldana



Department Hosted Meetings

11/15/16

Creative Industries Luncheon

Equity Discussion

Hispanic Chamber

Americans for the Arts

4/11/17

Facilitated Feedback session on current Art Funding Guidelines

Why Group

10/11/17

Creative Industries Luncheon

Kickoff CULTUArt Plan

Hispanic Chamber

Mayor

11/14/17

Facilitated Feedback session on Cultural Equity Issues

Arts Agencies, Artists

Facilitated by Staff



The City of San Antonio Department of Arts & Culture Invites the Community to a

Cultural Planning Workshop

Saturday, Dec. 2, 2017
9-11 a.m.

Parks and Recreation Ron Darner Headquarters
Enrique Barrera Multi-Purpose Room
5800 Enrique M. Barrera Parkway
(formerly 5800 Old Highway 90 West)

Parking Available | RSVP: Sonia.Covarrubias@sanantonio.gov or 210-206-ARTS

- ✓ Presentation of Survey Results and Prior Feedback
- ✓ Facilitated Feedback Session on Cultural Equity Issues
- ✓ Public Art Strategy Feedback



Art Funding Guidelines

- 12/5/17 Why Group will facilitated feedback session on proposed Art Funding Guidelines

February –Application process begins

April -- Applications Due
May – Evaluation Process

June– SA Arts Commission recommend funding
August – City Council funding policy discussion

September – City Council Adopts FY19 Budget
October - New contracts begin





Cul-TÚ-Art Plan



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- Art Funding Guidelines & Public Art Strategy to be adopted January 2018
- All plans to be integrated by June 2018 with policy discussions during FY19 Budget Process

Item 4.a.

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**Director Department of
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Guiding Principles

- 1. Preserve and promote the authentic culture of San Antonio.**
- 2. Enhance accessibility of the arts and cultural programs.**
- 3. Create a rich environment for sustainable arts and culture to thrive.**
- 4. Keep and attract artists to our community.**
- 5. Encourage innovation and collaboration by practicing inclusiveness.**



Vision Statement



San Antonio will be internationally celebrated as a confluence of living arts & authentic cultures.

Our City will inspire local participation, inclusion & pride in all of its arts, and create economic conditions where artists & the arts thrive.

- **Developed by the San Antonio Arts Commission (Steering Committee for the Cul-TÚ-Art Plan)**

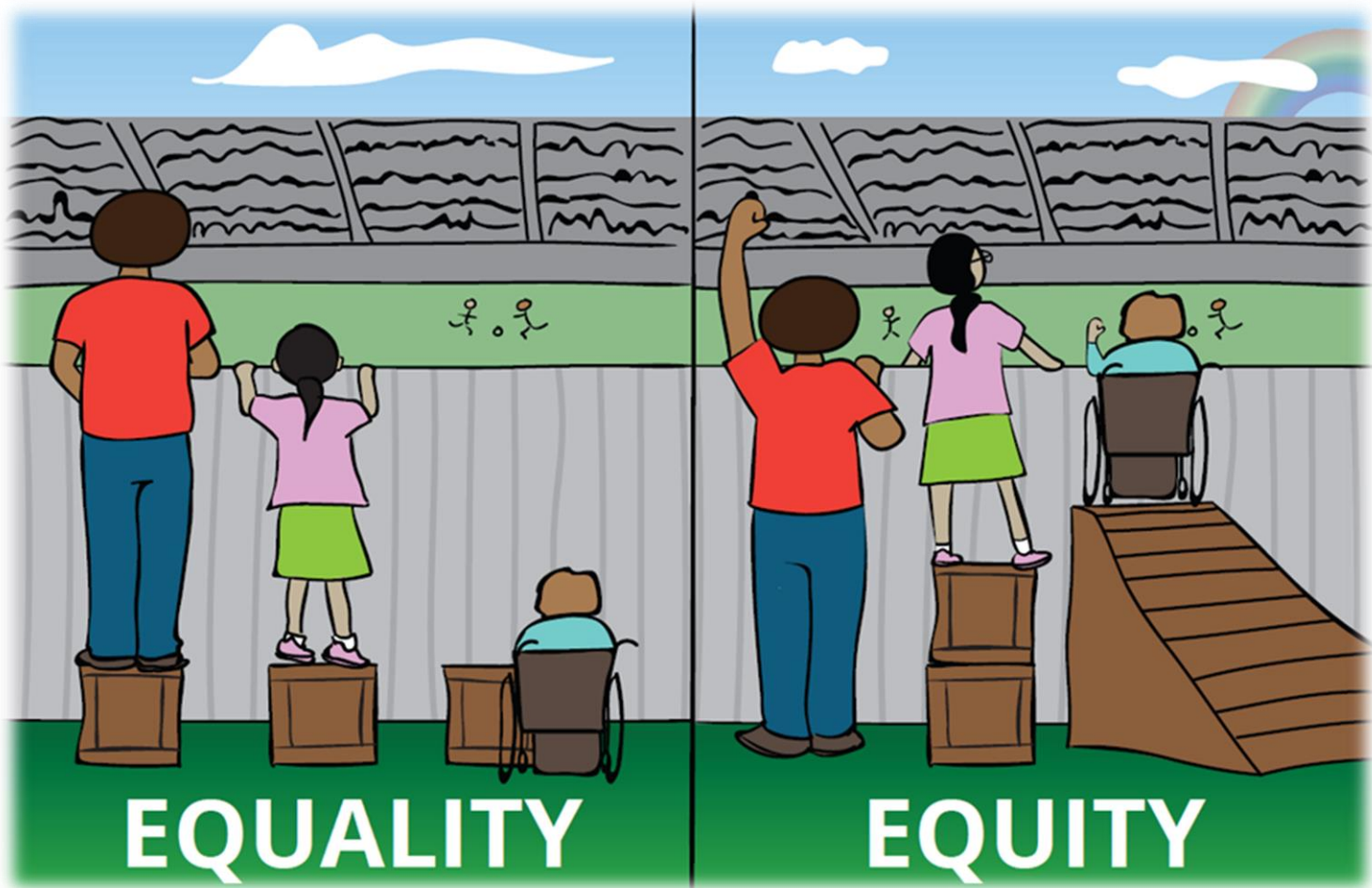


City's Definition of Equity



Equity means promoting **fairness** within **policies**, **processes**, and the distribution of **resources** by accounting for the different **histories**, **challenges**, and **needs** of the **city population**.

What is Equity?





Cultural Equity Statement



- *To support a full creative life for all*, the San Antonio Arts Commission and Department of Arts & Culture commit to championing policies and practices of cultural equity that empower a **just, inclusive, equitable** city.



- Adapted from Americans for the Arts' Process for Establishing a Statement on Cultural Equity





Acknowledgements & Affirmations



- In the United States, there are systems of power that grant privilege and access unequally such that inequity and injustice result, and that must be continuously addressed and changed.
- Cultural equity is critical to the long-term viability of the arts sector.
- We must all hold ourselves accountable, because acknowledging and challenging our inequities and working in partnership is how we will make change happen.
- Everyone deserves equal access to a full, vibrant creative life, which is essential to a healthy and democratic society.
- The prominent presence of artists challenges inequities and encourages alternatives.



Modeling Through Action



To provide informed, authentic leadership for cultural equity, we strive to...



- **Pursue cultural consciousness throughout our organization** through substantive learning and formal, transparent policies.
- **Acknowledge and dismantle any inequities** within our policies, systems, programs, and services, and report organization progress.
- **Commit time and resources to expand more diverse leadership** within our board, staff, and advisory bodies.





Fueling Field Progress



To pursue needed systemic change related to equity, we strive to...

- **Encourage substantive learning to build cultural consciousness** and to proliferate pro-equity policies and practices by all of our constituencies and audiences.
- **Improve the cultural leadership pipeline** by creating and supporting programs and policies that foster leadership that reflects the full breadth of American society.
- **Generate and aggregate quantitative and qualitative research related to equity** to make incremental, measurable progress towards cultural equity more visible.
- **Advocate for public and private-sector policy** that promotes cultural equity.





Action

- Staff recommends that the San Antonio Arts Commission adopt the Cul-TU-Art Vision, Guiding Principles and Statement on Cultural Equity.



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San Antonio Arts Commission Agenda (continued)

5. Citizens to be heard

6. Announcements and Reports

7. Adjourned

City of San Antonio

**San Antonio
Arts
Commission**

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