



CulTÚArt

The Future of San Antonio Arts
& Culture is in **YOUR** hands!

Creating a
Shared Vision

Facilitated by
Francisco
Gonima

What is Our Vision?



Tangible Destination
When We Get There We'll See It
Measurable Impact (X to Y by When?)



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Creative Industry Luncheon

- October 11, 2017
- Cul-TU-Art Kickoff
- Mayor Nirenberg, Keynote Speaker
- Facilitated Visioning Session to gather audience input for Vision Statement

Creative Industry Word Palette



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- Inclusive (11)
- Inspiring (10)
- World Class (7)
- Equitable (5)
- Unidad/Unifying (5)
- Vibrant (4)
- Accessible (3)
- Empowering (3)
- Passion (3)
- Together (3)



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San Antonio Arts Commission

October 17

Facilitated
Visioning
Session
with SAAC

October 25

Vision
Statement
Workgroup

November 11

Adoption
of
Cul-TU-Art
Vision
Statement

Cul-TU-Art Vision

San Antonio will be internationally celebrated as a confluence of living arts & authentic cultures.

Our City will inspire local participation, inclusion & pride in all of its arts, and create economic conditions where artists & the arts thrive.